



ANDRÉ INACIO
DIGITAL ART DIRECTOR

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Paris, FRANCE

PROFESSIONAL EXPERIENCES (Permanent contract)

2018 / NOW

ART DIRECTOR

Paris FRANCE

Expertime

- Organising design thinking workshop.
- Prototyping, Wireframe with axure, invision, Sketch
- Design system / atomic design
- Communication plan: Video/Web/Print/Illustrations
- Business trips and meetings in english

CLIENTS

LVMH - Guerlain - Dior - Dassault -
Clarins - Karcher - Eramet - Powell -
Pernod Richard

2015 / 17

ART DIRECTOR - SENIOR FRONTEND DEVELOPPER

London UNITED KINGDOM

ENNOVATORS

- Leading and supporting the whole design team
- Management : Dispatching tasks on asana, daily meeting, Brainstorming.
- Coding HTML CSS
- Design page + Prototype on Invision
- Design test and approved by A/B test
- UX Research - Checkout improvements + Mobile pages
- Email: Design + Integration

voga.com

nordicsofa.com

dreamzebra.com

2012 / 15

ART DIRECTOR

Paris FRANCE

CBS Interactive

- Leading and supporting the whole design team
- Integration and development
- Graphic designs of infographics / logos
- Graphic designs and integration of emailing campaign
- Creation of fix and animate banners (HTML5 / Gif / Flash)
- Creation design for white papers

cnet.com

zdnet.com

gamekult.com

newebregie.fr

2011 / 12

WEBDESIGNER

Paris FRANCE

RUE DU COMMERCE

- Integration web pages
- Graphic design and integration emailing campaign
- Creating fix and animate banner

rueducommerce.fr

2010 / 11

GRAPHIC DESIGNER - WEBDESIGNER

Paris FRANCE

iDTGV SNCF

- Graphic design leaflets, flyers, posters.
- Creating fix and animate banners

idtgv.com

FREELANCE EXPERIENCES

2015 / 16

SENIOR WEBDESIGNER - FRONT DEVELOPPER

Paris FRANCE (Freelance)

Les Petites...

- Redesign of the Home Page + Category page
- Redesign and improve UX/UI of the whole Checkout.
- Development front-end

lespetites.fr

2014 / 15

SENIOR WEBDESIGNER

Shanghai CHINA (Freelance)

MAXIM'S

- Redesign of the Home page.

maxims-fgh.com

KNOWLEDGES

GRAPHISM

UX/UI design, Layout, Logotype, Design
Guideline, Pictogram, Iconography, Mood
board, Vector Illustration, Flyers, Banners

SOFTWARE / CMS / ADMIN

Sketch, Invision, XD, Axure, Photoshop CC,
Illustrator CC, Zeplin, Principle, Animate Edge
CC, Flash CC, Indesign CC, Sublime text, Php
storm, Trello, Asana, Jira, Slack, RealTimeBoar,
Power BI (design).
Magento, Wordpress, Ez publish, GitHub,
Sharepoint

CONCEPTION

Design system, Design thinking, Atomic Design,
Pixel perfect, Responsive, Bootstrap, Zonning,
Wireframe, Draft, Ergonomic, Storyboard,
Brainstorming, UX, Scrum, Agile.

LANGUAGE DEVELOPMENT

HTML 4/5, CSS 2/3, ActionScript 3, LESS, JQuery
Notion: PHP - Smarty - Bash

LANGUAGES

French (Mother tongue)
English (Proficiency)
Portuguese (Advanced)
Spanish (Elementary)

EDUCATION

2013

EFFICOM

Bachelor Degree in Webdesign
(sandwich training).

2012

EMC

Higher national diploma in Webdesign with
merit (sandwich training).

2011

ITECOM ART DESIGN

- First-year in Webdesign / sandwich
training.
- Preparatory year focus on multimedia

2009

AGORA

- First-year in IT and Networks for Industry
and Technical Services
- High School Diploma in Science
Technology and Industrial Electronics

HOBBIES

- Travel
- Snow, Surf ... etc.
- Hi-Tech
- Passionate to discover
new tricks in code and
searching every day
inspiration about design.
- Fashion.