



ANDRÉ INACIO
DIGITAL ART DIRECTOR

WWW.ANDREINACIO.FR

andreinacio.design@gmail.com

+ 33 6 21 48 45 13

Paris, FRANCE

PROFESSIONAL EXPERIENCES

2015 / NOW **ART DIRECTOR - SENIOR FRONTEND DEVELOPPER** ——— *CONFIDENTIAL*
London UNITED KINGDOM

- Leading the whole design team
- Management : Dispatching tasks on asana, daily meeting, Brainstorming,
- Integration and development
- Create zoning and mock-up
- Create template html / css
- Design test and approved by A/B test

voga.com
nordicsofa.com
dreamzebra.com

2015 / NOW **WEBDESIGNER - FRONT DEVELOPPER** ——— Les Petites...
Paris FRANCE (Freelance)


- Redesign of the Home Page + Category page
- Redesign and improve UX/UI of the whole Checkout.
- Development front-end

lespetites.fr

2014 / 15 **WEBDESIGNER** ——— *MAXIM'S*
Shanghai CHINA (Freelance)


- Redesign of the Home page.

maxims-fgh.com

2012 / 15 **ART DIRECTOR** ———  CBS Interactive
Paris FRANCE

- Leading Webdesigner team
- Integration and development
- Graphic designs of infographics / logos
- Graphic designs and integration of emailing campaign
- Creation of fix and animate banners
- Creation design for white papers

cnet.com
zdnet.com
gamekult.com
newebregie.fr

2011 / 13 **WEBDESIGNER** ———  RUE DU COMMERCE
Paris FRANCE

- Integration web pages
- Graphic design and integration emailing campaign
- Creating fix and animate banner

ruecommerce.fr

2010 / 11 **GRAPHIST DESIGNER - WEBDESIGNER** ———  iDTGV SNCF
Paris FRANCE

- Graphic design leaflets, flyers, posters.
- Creating fix and animate banners

idtg.com

EDUCATION

2013 **EFFICOM** ———

Bachelor Degree in Webdesign (sandwich training).

2012 **EMC** ———

Higher national diploma in Webdesign with merit (sandwich training).

2011 **ITECOM ART DESIGN** ———

- First-year in Webdesign / sandwich training.
- Preparatory year focus on multimedia

2009 **AGORA** ———

- First-year in IT and Networks for Industry and Technical Services
- High School Diploma in Science Technology and Industrial Electronics

KNOWLEDGES

LANGUAGE DEVELOPMENT

HTML 4/5 - CSS 2/3
ActionScript 3 - LESS - JQuery
Notion: PHP - Smarty - Bash

SOFTWARE

Photoshop CC, Illustrator CC,
Animate Edge CC, Flash CC,
Indesign CC, Sublime text,
Php storm, Asana, Jira, Invision

CMS

Magento,
Wordpress,
Ez publish

CONCEPTION

Responsive, Bootstrap,
Zonning, Wireframe, Draft,
Ergonomic, Storyboard,
Brainstorming.

GRAPHISM

UX/UI design, Layout,
Logotype, Design Guideline,
Pictogram, Iconography,
Mood board, Vector
Illustration, Flyers, Banners

LANGUAGES

French (Mother tongue)
English (Proficiency)
Portuguese (Advanced)
Spanish (Elementary)

HOBBIES

- Travel
- Meet new people
- Passionate to discover new tricks in code and searching every day inspiration about design.
- Team Video Games
- Hi-Tech
- Fashion.